

Highway Book Shop
Northern Ontario's
Unexpected Treasure



By Lois Pollard

Highway Book Shop

Northern Ontario's Unexpected Treasure

Highway Book Shop became one of the largest independent book stores in Canada, and a tourist attraction in its own right. It is also credited as a promoter and preserver of local history and culture, and for this and other reasons, its founder and proprietor Dr. Douglas C. Pollard was awarded membership in the Order of Canada, October 23, 2008.

Many have asked how and why a small enterprise could have pursued its way steadily into the internet age, as though a strange phenomenon had occurred. We present some of the answers in this history of an unexpected and unique book shop in northern Ontario. "...[this] is written with a view to debunking legends and clearing away the chaff of smooth expressions and clichés, it is to be hoped that it shows the firm reality of something unusual which grew where

one would not expect it, something useful, something honest, something that might refresh one's mind, something to which, once they have found it, people continue to return again and again, during all the years of its existence."

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